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Sigma Media Processors Power Sampo's New Line Of Networked Digital Television Products

Sigma's media processors continue to proliferate in consumer products

BERLIN, Germany – Sept. 13, 2006 – Sigma Designs (Nasdaq: SIGM), a leader in digital media processing for consumer electronics, today announced that its EM8622L media processors are powering Sampo Corporation's new networked LCD TV, networked HD DTV box and wireless A/V adapter (projectors, LCD/PDP TV monitors).

"The consumer electronics market is hungry for all things digital," said Tom Chen, general manager of Sampo Networked Products R&D Business Unit (NBU). "In order to stay competitive in this market Sampo recognized that in addition to high definition we needed to include IP connectivity. The leader and established expert in this arena is Sigma Designs. Selecting Sigma's EM8622L media processor for our products was a natural progression towards technological quality and sound business sense."

Sampo's HD networking TV LME-32A1 and HD networking DTV Box IPE-A1 both provide dual streaming video input via DTV or Internet, supports HDMI output, enables digital music/photo control and playback, as well as video streaming and control. It is IEEE 802.11a/b/g Wi-Fi compliant and operates with existing networks. The system is also equipped with wireless security with 64-bit and 128-bit WEP encryption.

Sampo's wireless A/V adapter (projectors, LCD/PDP monitors) support video/audio transmission and screen capture. The adapter also supports M-to-1 projection (M=4), file transfer features, 1920*1080 image transmissions and PC/notebook receivers.

"Sigma has led the way in networked digital televisions and continues to add value for future products," said Ken Lowe, vice president of strategic marketing, Sigma Designs. "Companies like Sampo are seizing the opportunity and choosing Sigma to help pave the way."

Safe Harbor Statement

This press release may contain forward-looking statements, including statements about the projected timing and extent of customer shipments as well as the expected use of Sigma's MPEG decoder products. Actual results could vary from those projected in the forward looking statements as a result of various factors, including worldwide economic conditions, changes in the customer's ability or desire to complete the roll-out, consumer reaction to the new products and services being offered, the ability of Sigma to deliver sufficient quantity and quality of MPEG decoder chips, prices for the Sigma chips, alternative offerings by competitors, and the ability of the parties to work together successfully to achieve the rollout.

About SAMPO Corporation

SAMPO Corporation is a Taiwan - listed company with annual sales more than USD 0.7 billion, having 70 year long tradition in R&D and manufacturing expertise. SAMPO is a major provider of Consumer Electronics (LCD/PDP TVs, LCD Monitors, and Digital Products), Home Appliances (Air Conditioners, Washing Machines, Refrigerators and other white goods), Electronic Components (Inverter and Power Module) and Security Products. Sampo has become a leading company in Taiwan market and expanding its business worldwide. Sampo exports its products in Asia, USA, Europe and other countries. As a professional consumer electronics manufacturer, Sampo has been awarded with 7th grade of the Worldwide PDP TV Shipments Brand Ranking and will constantly provide sophisticated products to the customers.

About Sigma Designs, Inc.

Sigma Designs (Nasdaq: SIGM) specializes in silicon-based media processors for IPTV set-top boxes, digital media receivers, high definition DVD players, HDTV, and portable media players. The company's award-winning REALmagic® Video Streaming Technology is used in a variety of consumer applications providing highly integrated solutions for high-quality decoding of H.264, WMV9, MPEG-4, MPEG-2 and MPEG-1. Headquartered in Milpitas, Calif., the company also has sales offices in China, Europe, Hong Kong, Japan, Korea and Taiwan. For more information, please visit the company's web site at www.sigmadesigns.com/.

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