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**Sigma Designs' Secure Media Processors Power Extender for Windows
Media Center Products Showcased at DigitalLife**

*Digital Media Adapter Products from Multiple Companies Use Sigma's 8622 Processors
to Offer Low Cost Solutions for Delivering Digital Content to Every Room in a Home*

MILPITAS, CA – September 28, 2007 – Sigma Designs (Nasdaq:SIGM) -- Sigma Designs, a leading provider of highly integrated systems-on-a-chip solutions, today announced that D-Link and Linksys, a division of Cisco, are launching Extenders for Windows Media Center products powered by Sigma Secure Media Processors. Microsoft and Sigma Designs are working together to offer Extender for Windows Media Center middleware ported to the Sigma Designs 8622 Secure Media Processor, enabling a new category of digital media extender products with high quality, low cost solutions to deliver digital content to every room in the home. The products from D-Link and Linksys are on display this week at DigitalLife, September 27 – 30 in New York City.

Extenders for Windows Media Center bring all of a consumer's digital content, from live TV to pictures, music and movies as well as online content to any television – allowing

the enjoyment of digital entertainment in every room of a house. New extenders may support a variety of formats, including enhanced wireless-N technology, HD subscription cable TV, DIVX and XVID.

“We have been an active proponent of Digital Media Adapter applications and their ability to give customers a wider range of digital content to enjoy,” said Ken Lowe, vice president, strategic marketing at Sigma Designs. “We are excited to provide our advanced processing power to these innovative products from D-Link and Linksys.”

“Extenders for Windows Media Center will take advantage of a range of cutting-edge technologies to deliver all of a consumer’s content to any room of a house at a very reasonable cost,” said Dave Alles, General Manager, Windows Media Center devices at Microsoft Corporation. “We are offering these products to consumers through relationships with a wide range of vendors, and Sigma Designs has been a key partner in our effort to bring this exciting solution to market.”

Sigma Designs, Microsoft, D-Link and Linksys are focusing on the emerging “digital bridge” category in order to give consumers the ability to view their digital content where they want it, when they want it. The market opportunity for media center PCs and digital media adapters is substantial. IDC Research expects worldwide shipments for media center PCs with tuners to reach 27.5 million units per year in 2010, generating a worldwide revenue opportunity of \$29.4 billion.

About D-Link DSM-750 Digital Media Player

“The DSM-750 is our most powerful media player yet,” said Daniel Kelley, director of marketing of D-Link Systems, Inc. “Microsoft’s Extender for Windows Media Center changes the way we navigate and view the Internet, offering more than 21 content providers – including sports, movies and other entertainment. When paired with our DSM-750, it offers consumers the ultimate experience in digital home entertainment.”

About D-Link

D-Link is the global leader in connectivity for small, medium and large enterprise business networking. The company is an award-winning designer, developer and manufacturer of networking, broadband, digital electronics, voice, data and video communications solutions for the digital home, Small Office/Home Office (SOHO), Small to Medium Business (SMB), and Workgroup to Enterprise environments. With millions of networking and connectivity products manufactured and shipped, D-Link is a dominant market participant and price/performance leader in the networking and communications market. D-Link Systems, Inc. headquarters are located at 17595 Mt. Herrmann Street, Fountain Valley, Calif., 92708. Phone (800) 326-1688 or (714) 885-6000; FAX (866) 743-4905; Internet www.dlink.com.

About Linksys

Founded in 1988, Linksys, a Division of Cisco Systems, Inc. (NASDAQ: CSCO) is the recognized leader in Voice, Wireless and Ethernet networking hardware for consumer, SOHO and small business users. Linksys is dedicated to making networking easy and affordable for its customers, offering innovative, award-winning products that seamlessly integrate with a variety of devices and applications. Linksys provides award-winning product support to its customers. For more information, visit www.linksys.com.

About Sigma Designs, Inc.

Sigma Designs is a leading fables provider of highly integrated system-on-chip, or SoC, solutions that are used to deliver multimedia entertainment throughout the home. Sigma's SoC solutions combine its semiconductors and software and are a critical component of multiple high-growth, consumer applications that process digital video and audio content, including internet protocol TV, or IPTV, high definition DVD players, high definition TVs, or HDTVs, and portable media players. Headquartered in Milpitas, Calif., Sigma Designs also has sales representatives in the United States, Belgium, China, Japan and Taiwan and sells its products through a third-party distributor in Korea. For more information, please visit Sigma Designs' web site at www.sigmadesigns.com.

Safe Harbor Statement

This press release may contain forward-looking statements, including statements about the projected timing of the launch of these products, our leadership position and our product performance. Actual results could vary from those projected in the forward looking statements as a result of various factors, including, but not limited, the actual performance of and market demand for these products along with other factors, outlined from time to time in our SEC reports, including our registration statement on Form S-1 as filed September 14, 2007.

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